



WPEC
1100 Fairfield Dr
West Palm Beach, FL 33407

American Rambler Productions
138 Conant St
Beverly, MA 01915

Contract # 1398430
Schedule Dates 10/24/12-10/30/12
Advertiser Romney for President (25779)
Agency American Rambler Productions (11943)
Product POLITICAL CANDIDATE (ns) (1186)
Brand ROMNEY 10/24 (48157)
Salesperson TeleRep/DC, Washington DC (2995)
Sales Office TeleRep Washington DC
Buyer Name KINCAID,STEPHANIE
Phone/Fax /
CPE 42
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments ROMNEY 10/24
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Use entered 10/23/12
Last Modified 10/23/12
Entered By Nancy Brutus
CO-OP No
Headline # 06391813
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$19,196.25
Net Total \$108,778.75
Sales Tax

West Palm Beach (WPEC)
By Broadcast Month
Oct. 2012 79 \$100,455.00
Nov. 2012 34 \$27,520.00
Grand Total: 113 \$127,975.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	10/29/12-10/30/12	2	:30	6A-7A (EST)	2	X	X						2	\$525.00	\$1,050.00	West Palm Beach (WPEC)		10/23/12
2.0	Normal Line / SPOT (2)	10/24/12-10/26/12	2	:30	6A-7A (EST)	3			X	X	X			3	\$525.00	\$1,575.00	West Palm Beach (WPEC)		10/23/12
3.0	Normal Line / SPOT (3)	10/24/12-10/26/12	2	:30	7A-9A (EST)	3			X	X	X			3	\$340.00	\$1,020.00	West Palm Beach (WPEC)		10/23/12
4.0	Normal Line / SPOT (4)	10/29/12-10/30/12	2	:30	7A-9A (EST)	2	X	X						2	\$340.00	\$680.00	West Palm Beach (WPEC)		10/23/12
5.0	Normal Line / SPOT (5)	10/24/12-10/26/12	2	:30	9A-10A (EST)	3			X	X	X			3	\$300.00	\$900.00	West Palm Beach (WPEC)		10/23/12
6.0	Normal Line / SPOT (6)	10/29/12-10/30/12	2	:30	9A-10A (EST)	2	X	X						2	\$300.00	\$600.00	West Palm Beach (WPEC)		10/23/12
7.0	Normal Line / SPOT (7)	10/24/12-10/26/12	2	:30	10A-11A (EST)	3			X	X	X			3	\$340.00	\$1,020.00	West Palm Beach (WPEC)		10/23/12
8.0	Normal Line / SPOT (8)	10/29/12-10/30/12	2	:30	10A-11A (EST)	2	X	X						2	\$340.00	\$680.00	West Palm Beach (WPEC)		10/23/12
9.0	Normal Line / SPOT (9)	10/24/12-10/26/12	2	:30	11A-12P (EST)	3			X	X	X			3	\$625.00	\$1,875.00	West Palm Beach (WPEC)		10/23/12
10.0	Normal Line / SPOT (10)	10/29/12-10/30/12	2	:30	11A-12P (EST)	2	X	X						2	\$625.00	\$1,250.00	West Palm Beach (WPEC)		10/23/12
11.0	Normal Line / SPOT (11)	10/24/12-10/26/12	2	:30	12P-12:30P (EST)	3			X	X	X			3	\$525.00	\$1,575.00	West Palm Beach (WPEC)		10/23/12
12.0	Normal Line / SPOT (12)	10/29/12-10/30/12	2	:30	12P-12:30P (EST)	2	X	X						2	\$525.00	\$1,050.00	West Palm Beach (WPEC)		10/23/12
13.0	Normal Line / SPOT (13)	10/24/12-10/26/12	2	:30	12:30P-2P (EST)	3			X	X	X			3	\$565.00	\$1,695.00	West Palm Beach (WPEC)		10/23/12
14.0	Normal Line / SPOT (14)	10/29/12-10/30/12	2	:30	12:30P-2P (EST)	2	X	X						2	\$565.00	\$1,130.00	West Palm Beach (WPEC)		10/23/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



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Agency American Rambler Productions (11943)
Product POLITICAL CANDIDATE (ns) (1186)
Brand ROMNEY 10/24 (481757)
Salesperson TeleRep/DC, Washington DC (2995)
Sales Office TeleRep Washington DC
Buyer Name KINCAID,STEPHANIE
Phone/Fax /
CPE 42
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments ROMNEY 10/24
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Last Modified 10/23/12
Entered By Nancy Brutus
CO-OP No
Headline # 06391813
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$19,196.25
Net Total \$108,778.75
Sales Tax

By Broadcast Month
Oct. 2012 79 \$100,455.00
Nov. 2012 34 \$27,520.00
Grand Total: 113 \$127,975.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
15.0	Normal Line / SPOT (15)	10/29/12-10/30/12	2	:30	2p-3p (EST)	2	X	X						2	\$450.00	\$900.00	West Palm Beach (WPEC)		10/23/12
16.0	Normal Line / SPOT (16)	10/24/12-10/26/12	2	:30	2p-3p (EST)	3			X	X	X			3	\$450.00	\$1,350.00	West Palm Beach (WPEC)		10/23/12
17.0	Normal Line / SPOT (17)	10/29/12-10/30/12	2	:30	3p-4p (EST)	2	X	X						2	\$340.00	\$680.00	West Palm Beach (WPEC)		10/23/12
18.0	Normal Line / SPOT (18)	10/24/12-10/26/12	2	:30	3p-4p (EST)	3			X	X	X			3	\$340.00	\$1,020.00	West Palm Beach (WPEC)		10/23/12
19.0	Normal Line / SPOT (19)	10/29/12-10/30/12	2	:30	4p-5p (EST)	2	X	X						2	\$525.00	\$1,050.00	West Palm Beach (WPEC)		10/23/12
20.0	Normal Line / SPOT (20)	10/24/12-10/26/12	2	:30	4p-5p (EST)	3			X	X	X			3	\$525.00	\$1,575.00	West Palm Beach (WPEC)		10/23/12
21.0	Normal Line / SPOT (21)	10/29/12-10/30/12	2	:30	5p-5:30p (EST)	2	X	X						2	\$750.00	\$1,500.00	West Palm Beach (WPEC)		10/23/12
22.0	Normal Line / SPOT (22)	10/24/12-10/26/12	2	:30	5p-5:30p (EST)	2			X	X	X			2	\$750.00	\$1,500.00	West Palm Beach (WPEC)		10/23/12
23.0	Normal Line / SPOT (23)	10/24/12-10/26/12	2	:30	5:30p-6p (EST)	3			X	X	X			3	\$750.00	\$2,250.00	West Palm Beach (WPEC)		10/23/12
24.0	Normal Line / SPOT (24)	10/29/12-10/30/12	2	:30	5:30p-6p (EST)	2	X	X						2	\$750.00	\$1,500.00	West Palm Beach (WPEC)		10/23/12
25.0	Normal Line / SPOT (25)	10/24/12-10/26/12	2	:30	6p-6:30p (EST)	3			X	X	X			3	\$900.00	\$2,700.00	West Palm Beach (WPEC)		10/23/12
26.0	Normal Line / SPOT (26)	10/29/12-10/30/12	2	:30	6p-6:30p (EST)	2	X	X						2	\$900.00	\$1,800.00	West Palm Beach (WPEC)		10/23/12
27.0	Normal Line / SPOT (27)	10/29/12-10/30/12	2	:30	7p-7:30p (EST)	2	X	X						2	\$750.00	\$1,500.00	West Palm Beach (WPEC)		10/23/12
28.0	Normal Line / SPOT (28)	10/24/12-10/26/12	2	:30	7p-7:30p (EST)	3			X	X	X			3	\$750.00	\$2,250.00	West Palm Beach (WPEC)		10/23/12

CONFIRMATION CONTRACT

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Bookend P/B Piggy Back



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Schedule Dates	10/24/12-10/30/12	Last Modified	10/23/12
Advertiser	Romney for President (25779)	Entered By	Nancy Brutus
Agency	American Rambler Productions (11943)	CO-OP	No
Product	POLITICAL CANDIDATE (ns) (1186)	Headline #	06391813
Brand	ROMNEY 10/24 (48157)	Demo	A35+R
Salesperson	TeleRep/DC, Washington DC (2995)	Order Type	Normal
Sales Office	TeleRep Washington DC	Package Deal	
Buyer Name	KINCAID,STEPHANIE	Commission %	15.00
Phone/Fax	/	Commission	\$19,196.25
CPE	42	Net Total	\$108,778.75
Account Types	National/Political Candidate Agency BRD	Sales Tax	
Billing Type	Weekly/Irregular		
Comments	ROMNEY 10/24 ***** THIS IS A CASH IN ADVANCE SCHEDULE *****		

By Broadcast Month	Spots	Rate
Oct. 2012	79	\$100,455.00
Nov. 2012	34	\$27,520.00
Grand Total:	113	\$127,975.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
29.0	Normal Line / SPOT (29)	10/29/12-10/30/12	2	:30	7:30P- 8P (EST)	2	X	X						2	\$525.00	\$1,050.00	West Palm Beach (WPEC)		10/23/12
30.0	Normal Line / SPOT (30)	10/24/12-10/26/12	2	:30	7:30P- 8P (EST)	3			X	X	X			3	\$525.00	\$1,575.00	West Palm Beach (WPEC)		10/23/12
31.0	Normal Line / SPOT (31)	10/24/12-10/26/12	2	:30	11P- 11:30P (EST)	3			X	X	X			3	\$1,050.00	\$3,150.00	West Palm Beach (WPEC)		10/23/12
32.0	Normal Line / SPOT (32)	10/29/12-10/30/12	2	:30	11P- 11:30P (EST)	2	X	X						2	\$1,050.00	\$2,100.00	West Palm Beach (WPEC)		10/23/12
33.0	Normal Line / Prime (33)	10/29/12-10/29/12	2	:30	10P- CBS-Hawaii Five-O (Monday)	1								1	\$3,000.00	\$3,000.00	West Palm Beach (WPEC)		10/23/12
34.0	Normal Line / Prime (34)	10/30/12-10/30/12	2	:30	8P- CBS-NCIS (Tuesday)	1		1						1	\$6,000.00	\$6,000.00	West Palm Beach (WPEC)		10/23/12
35.0	Normal Line / Prime (35)	10/24/12-10/24/12	2	:30	9P- CBS-Criminal Minds (Wednesday)	1			1					1	\$3,000.00	\$3,000.00	West Palm Beach (WPEC)		10/23/12
36.0	Normal Line / Prime (36)	10/24/12-10/24/12	2	:30	10P- CBS-CSI Crime Scene Investigation (Wednesday)	1			1					1	\$2,700.00	\$2,700.00	West Palm Beach (WPEC)		10/23/12
37.0	Normal Line / Prime (37)	10/25/12-10/25/12	2	:30	8P- 9P (EST)	1			1					1	\$4,500.00	\$4,500.00	West Palm Beach (WPEC)	BIG BANG/2.5 MEN	10/23/12
38.0	Normal Line / Prime (38)	10/25/12-10/25/12	2	:30	9P- CBS-Person of Interest (Thursday)	1			1					1	\$3,000.00	\$3,000.00	West Palm Beach (WPEC)		10/23/12
39.0	Normal Line / Prime (39)	10/26/12-10/26/12	2	:30	9P- CBS-CSI New York (Friday)	1				1				1	\$1,500.00	\$1,500.00	West Palm Beach (WPEC)		10/23/12

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40.0	Normal Line / Prime (40)	10/26/12-10/26/12	2	:30	10P- CBS-Blue Bloods (Friday)						1			1	\$3,000.00	\$3,000.00	West Palm Beach (WPEC)		10/23/12
41.0	Normal Line / SPOT (41)	10/27/12-10/27/12	2	:30	6A- 7A (EST)							1		1	\$225.00	\$225.00	West Palm Beach (WPEC)		10/23/12
42.0	Normal Line / SPOT (42)	10/27/12-10/27/12	2	:30	7A- 9A (EST)							2		2	\$525.00	\$1,050.00	West Palm Beach (WPEC)		10/23/12
43.0	Normal Line / Football (43)	10/27/12-10/27/12	3	:30	3:30P- Sports-CBS SEC Football							2		2	\$2,500.00	\$5,000.00	West Palm Beach (WPEC)		10/23/12
44.0	Normal Line / SPOT (44)	10/27/12-10/27/12	2	:30	7P- 7:30P (EST)							1		1	\$525.00	\$525.00	West Palm Beach (WPEC)		10/23/12
45.0	Normal Line / Prime (45)	10/27/12-10/27/12	2	:30	8P- CBS-Crimetime 2 (Saturday)							1		1	\$750.00	\$750.00	West Palm Beach (WPEC)		10/23/12
46.0	Normal Line / Prime (46)	10/27/12-10/27/12	2	:30	9P- CBS-Crimetime (Saturday)							1		1	\$750.00	\$750.00	West Palm Beach (WPEC)		10/23/12
47.0	Normal Line / Prime (47)	10/27/12-10/27/12	2	:30	10P- CBS-48 Hours (Saturday)							1		1	\$1,200.00	\$1,200.00	West Palm Beach (WPEC)		10/23/12
48.0	Normal Line / SPOT (48)	10/27/12-10/27/12	2	:30	11P- 11:30P (EST)							1		1	\$1,050.00	\$1,050.00	West Palm Beach (WPEC)		10/23/12
49.0	Normal Line / SPOT (49)	10/28/12-10/28/12	2	:30	6A- 7A (EST)								1	1	\$150.00	\$150.00	West Palm Beach (WPEC)		10/23/12
50.0	Normal Line / SPOT (50)	10/28/12-10/28/12	2	:30	7A- 8A (EST)								1	1	\$225.00	\$225.00	West Palm Beach (WPEC)		10/23/12

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Brand: ROMNEY 10/24 (481757)
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Sales Office: TeleRep Washington DC
Buyer Name: KINCAID,STEPHANIE
Phone/Fax: /
CPE: 42
Account Types: National/Political Candidate Agency BRD
Billing Type: Weekly/Irregular
Comments: ROMNEY 10/24
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Last Modified: 10/23/12
Entered By: Nancy Brutus
CO-OP: No
Headline #: 06391813
Demo: A35+R
Order Type: Normal
Package Deal:
Commission %: 15.00
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Net Total: \$108,778.75
Sales Tax:

By Broadcast Month: Spots Rate
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51.0	Normal Line / SPOT (51)	10/28/12-10/28/12	2	:30	8A- 9A (EST)								1	1	\$300.00	\$300.00	West Palm Beach (WPEC)		10/23/12
52.0	Normal Line / SPOT (52)	10/28/12-10/28/12	2	:30	9A- 10:30A (EST)								1	1	\$1,350.00	\$1,350.00	West Palm Beach (WPEC)		10/23/12
53.0	Normal Line / SPOT (53)	10/28/12-10/28/12	2	:30	10:30A- 11:30A (EST)								1	1	\$750.00	\$750.00	West Palm Beach (WPEC)		10/23/12
54.0	Normal Line / SPOT (54)	10/28/12-10/28/12	2	:30	12P- Sports-CBS The NFL Today								1	1	\$1,050.00	\$1,050.00	West Palm Beach (WPEC)		10/23/12
55.0	Normal Line / Football (55)	10/28/12-10/28/12	3	:30	1P- Sports-CBS NFL Football								2	2	\$6,000.00	\$12,000.00	West Palm Beach (WPEC)		10/23/12
56.0	Normal Line / Football (56)	10/28/12-10/28/12	3	:30	1P- Sports-CBS NFL Football								2	2	\$5,000.00	\$10,000.00	West Palm Beach (WPEC)		10/23/12
57.0	Normal Line / SPOT (57)	10/28/12-10/28/12	2	:30	7P- 8P (EST)								2	2	\$4,500.00	\$9,000.00	West Palm Beach (WPEC)		10/23/12
58.0	Normal Line / Prime (58)	10/28/12-10/28/12	2	:30	9P- CBS-The Good Wife (Sunday)								1	1	\$3,000.00	\$3,000.00	West Palm Beach (WPEC)		10/23/12
59.0	Normal Line / Prime (59)	10/28/12-10/28/12	2	:30	10P- CBS-The Mentalist (Sunday)								1	1	\$3,000.00	\$3,000.00	West Palm Beach (WPEC)		10/23/12
60.0	Normal Line / SPOT (60)	10/28/12-10/28/12	2	:30	11P- 11:30P (EST)								1	1	\$1,050.00	\$1,050.00	West Palm Beach (WPEC)		10/23/12
61.0	Normal Line / Prime (61)	10/28/12-10/28/12	2	:30	8P- CBS-Amazing Race (Sunday)								1	1	\$3,300.00	\$3,300.00	West Palm Beach (WPEC)		10/23/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Bookend P/B Piggy Back

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WPEC West Palm Beach	Date: 8/7/12
--	------------------------

I, Stephanie Kincaid

being/on behalf of: Mitt Romney

qualified candidate of the Republican political

party for the office of: President

in the Primary

election to be held on: _____

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
**see schedules					
LOPEC # 1398436					

Total Charges: **see schedules \$ 127,975⁰⁰

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Republican National Committee

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Anthony Parker

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

8/7/12

Date

B. Kimball

Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

Lillie K. Roberts

Signature

Lillie K. Roberts

Printed Name

Sales Director

Title



RECORD OF REQUEST

FOR BROADCAST TIME BY OR ON BEHALF OF A
CANDIDATE FOR PUBLIC OFFICE OR AN ISSUE OF
PUBLIC IMPORTANCE

CANDIDATE/ISSUE: Mitt Romney PARTY: Rep

OFFICE/DESCRIPTION: U.S. President ELECTION DATE: 11/6/11

INQUIRY MADE BY: Stephanie Kincaid
Candidate Manager Agency Committee (circle one)

ADDRESS: American Rambler Productions
138 Conant St.
Beverly, MA 01913

PHONE: 202-547-6193 FAX: 202-318-8356

EMAIL: _____

Information Requested: Rates + Airtime

Final Disposition: Order placed \$127,975⁰⁰

If Committee, list officers and position: Treasurer - Anthony Parker

310 1st Street SE

Washington, DC 20003

(p) 202-863-8500 (f) 202-863-882

TAKEN BY: Cheryl Blair DATE: _____ TIME: _____

Telecap NY